

BEN MCLAUCHLIN

GRAPHIC DESIGNER & ILLUSTRATOR

www.theartisticscientist.com

b.mclauc@gmail.com

1-585-766-3810

Rochester, NY

EXPERIENCE

UNIVERSITY OF ROCHESTER MEDICAL CENTER

GRAPHIC ARTIST | FALL 2018

- Collaborated in critiques and the direction of artwork with the Director of CTSI
- Restored data generation workflow infographic for internal use at the U of R Medical Center
- Applied edits quickly and accurately to the client's satisfaction, helping them visualize their data at future conferences

ALPENGLow, SUNY BINGHAMTON JOURNAL

ART EDITOR | FALL 2017 - SPRING 2018

- Collaborated with the editorial board regularly to brainstorm & edit concepts as a unit
- Created ads, 3 digital illustrations, and cover artwork for the journal's Spring 2018 issue used online, in print, and as printed bookmarks that reached a wide audience at orientation sessions and research conferences, resulting in increased interest in the SUNY Binghamton journal, AlpenGlow

DR. JESSICA HUA'S ECOTOXICOLOGY LAB

GRAPHIC DESIGNER & RESEARCHER | FALL 2015 - SPRING 2018

- Collaborated with and applied critiques of my research and designs with labmates at weekly meetings while also critiquing and assisting with other labmates' methodology
- Conducted field research collecting amphibians, participating in field assays, & plastic in local wetlands around Binghamton, NY
- Designed, built, and installed 3 interactive art exhibitions for research purposes; presented data & results at 4 conferences
- Published research in the SUNY Binghamton journal, AlpenGlow
- Designed, illustrated, wrote, and published a children's book
- Designed, illustrated, and published a board game

HINMAN PRODUCTION COMPANY

SOCIAL MEDIA OFFICER | FALL 2014 - FALL 2017

- Managed social media and website
- Collaborated with the board weekly to discuss large-scale internal decisions, including critiques and editing of media
- Designed, printed, and distributed posters, quarter sheets, playbills, and videos for 17 theatrical productions, which noticeably boosted attendance at shows and was met with great reviews from casts, directors, and board members

EDUCATION

SUNY BINGHAMTON

GRAPHIC DESIGN & ENVIRONMENTAL STUDIES

B.A. | CLASS OF 2018

SKILLS

CHARACTER DESIGN
INFORMATION DESIGN
INTERACTION DESIGN
PRINT DESIGN
VISUAL DESIGN

CAMPAGN + BRANDING
PROJECT MANAGEMENT

EDITORIAL ILLUSTRATION
SCIENTIFIC ILLUSTRATION

APP & WEBSITE DESIGN (FRONT-END)
MOTION GRAPHICS

TOOLS

ADOBE CSS
AFTER EFFECTS
DREAMWEAVER
ACROBAT
MICROSOFT OFFICE
& APPLE'S EQUIVALENT

LANGUAGES

HTML 5
CSS
CONVERSATIONAL FRENCH
SOME BASIC SPANISH

ACHIEVEMENTS

2016-2018 Presented research at 4 conferences in Binghamton, NY
2018 Robert F. Schumann Foundation Award
2017 SOLO Wilderness First Aid Certified
2017 Binghamton University Summer Scholars & Artists Fellowship
2016 Studied Abroad in Quito, Ecuador, the Andes, the Amazon Rainforest, & the Galapagos Islands
2016 Binghamton University Award for Undergraduate Research
2015-2018 Nature Preserve Volunteer & Tour Guide at Binghamton